
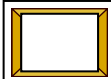









READING MATERIAL	
Code*	Description
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* TB : Text Book	RB: Reference Book ST: Standards / Codes LN: Lecture Notes

SUPPLEMENTARY MATERIAL	
Code*	Description
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*PR: Periodical Audio Cassette	SW: Software VT: Video Tape OS: Overhead Slide MD: Model AC:

EDUCATIONAL RESOURCES								
								
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LECTURE SCHEDULE

Lecture			Description
#	Week	Hrs	
1	1	2	Introduction to Feasibility Studies
2	2	2	Part one Feasibility Studies
3	3	2	Financials of Feasibility Studies
4	4	2	Marketing of Feasibility Studies I
5	5	2	Marketing of Feasibility Studies II
6	6	2	Financial statements of Feasibility Studies
7	7	2	Raw materials and supplies of Feasibility Studies
8	8	2	Financial Ratios of Feasibility Studies
9	9	2	Location, site and environment of Feasibility Studies
10	10	2	Strategic marketing of Feasibility Studies
11	11	2	Engineering and technology
12	12	2	Organization and overhead cost
13	13	2	Human resources
14	14	2	Legal systems
15	15	2	Project outline and revision
16	16	2	Presentation

TEXT BOOKS

Code*	Description
.....	N/A

REFERENCE BOOKS

Code*	Description
.....	1) Class notes and handouts, 2) Tang S.L."Economic Feasibility of projects, Managerial and Engineering practice "Revised edition, McGraw Hill 1991, 3) Cury Steve and Weiss John "Project analysis in developing countries "The Macmillan Press LTD. 1993

TUTORIAL SCHEDULE

Tutorial			Topic
#	Week	Hrs	
1	1	2	Discussion of project outline
2	2	2	Discussion of Report on Part one Feasibility Studies
3	3	2	Discussion of Report on Financials of Feasibility Studies
4	4	2	Discussion of Report on Marketing of Feasibility Studies I
5	5	2	Discussion of Report on Marketing of Feasibility Studies II
6	6	2	Discussion of Report on Financial statements of Feasibility Studies
7	7	2	Discussion of Report on Raw materials and supplies of Feasibility Studies
8	8	2	Discussion of Report on Financial Ratios of Feasibility Studies
9	9	2	Discussion of Report on Location, site and environment of Feasibility Studies
10	10	2	Discussion of Report on Strategic marketing of Feasibility Studies
11	11	2	Discussion of Report on Engineering and technology
12	12	2	Discussion of Report on Organization and overhead cost
13	13	2	Discussion of Report on Human resources
14	14	2	Discussion of Report on Legal systems
15	15	2	Discussion of Report on Project outline and revision

LABORATORY WORKSHOP SCHEDULE

Laboratory				Description
#	Week	Hrs.	Code	
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COMPUTER USAGE

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GRADING AND ASSESSMENT METHOD

Week #	Points	Written	Oral	Term Paper	Continuous	Thesis				
7	30	30								
12										
1-15	10				10					
16	60			60						

Prepared by:

Approved by:

Designation

Designation

Name Dr. Ashraf Salah El Din

Name: Dr. Khaled Hanafy

Sign

Sign

Date

Date

COURSE FILE SUMMARY

COURSE INFORMATION

College / Institute / Centre	Management & Technology	Department	Marketing & International Business
Program Title	Bachelor of Business Administration	Program Code	
Course Title	Feasibility Studies	Course Code	EI425
# Hours	-----2-----	-----2-----	-----3-----
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	Lecture	Lab / Tutorial	Credit
Pre Requisites : A211 Marketing A312 Financial management A213 Statistics.			

COURSE AIM

The course aims at introducing the students to the main aspects of feasibility studies and to how they could conduct a study for projects.

COURSE OBJECTIVES

To help students in learning how to prepare a feasibility study and how to deal with the different aspects of a certain project

STAFF REQUIREMENTS

	Qualifications	Special Skills	Number
Lectures	PHD in Economics		
Tutorials	Bachelor of Business	Interpersonal computer	
Laboratories / Workshops			