

LECTURE SCHEDULE

Lecture			Description
#	Week	Hrs	
1	1	2	Course Introduction & Economic problem and opportunity cost
2	2	2	Production possibility curves
3	3	2	Demand-factors that move and shift
4	4	2	Supply-factors that move and shift
5	5	2	Demand and supply
6	6	2	Applications on Demand, supply and equilibrium price
7	7	2	Mid term exam
8	8	2	Price ceiling and price floor
			Elasticity
9	9	2	Price elasticity of demand
			Income and cross elasticity of demand, and price elasticity of demand
10	10	2	Consumers behavior
11	11	2	Graphs on consumers behavior
12	12	2	12th week Exam
			Producers behavior
13	13	2	Graphs on producers behavior
			Markets
14	14	2	Perfect competition
			Monopoly
15	15	2	Review all the sessions
16	16	2	Final exam

TEXT BOOKS

Code*	Description
.....	Economics by Colander

REFERENCE BOOKS

Code*	Description
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TUTORIAL SCHEDULE

Tutorial			Topic
#	Week	Hrs	
1	1	2	Review on plotting graphs, slopes, equations
2	2	2	Applications on Economic problem and opportunity cost
3	3	2	Applications on Production possibility curves
4	4	2	Applications on Demand-factors that move and shift
5	5	2	Applications on Supply-factors that move and shift
6	6	2	Applications on Demand and supply
7	7	2	Revision
8	8	2	Applications on Price ceiling and price floor
			Applications on Elasticity
9	9	2	Applications on Price elasticity of demand
			Applications on Supply, income and cross elasticity
10	10	2	Applications on Consumers behavior
11	11	2	Applications on Graphs on consumers behavior
			Applications on Producers behavior
12	12	2	Applications on Graphs on producers behavior
			Applications on Markets
13	13	2	Applications on Perfect competition
			Applications on Monopoly
14	14	2	Applications on Shut down/continue conditions
15	15	2	Review all the sessions

COURSE FILE SUMMARY

COURSE INFORMATION

College / Institute / Centre	Management & Technology	Department	Marketing & International Business
Programme Title	Bachelor of Business Administration	Programme Code	
Course Title	Microeconomics	Course Code	EI111
# Hours	-----2-----	-----2-----	-----3-----
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	Lecture	Lab / Tutorial	Credit
Pre Requisites :			

COURSE AIM

The main aim of this course is to introduce to the students the main and fundamental microeconomics issues such as the economic problem, demand, supply markets and other market forces.

COURSE OBJECTIVES

The aim will be achieved by analyzing and understanding the economics starting by the demand and supply till the consumers behavior in terms of utility, producers behavior in terms of cost and markets in terms of revenues

STAFF REQUIREMENTS

	Qualifications	Special Skills	Number
Lectures	PHD		1
Tutorials	MBA in Business Administration B.Sc. in Business Administration		3
Laboratories / Workshops			