



College/Institute/Centre : Arab Academy for Science & Technology
 Department of : M&I.B

SESSION PLAN

* Tutorial

COURSE PARTICULARS	
#: EA325	Title: International Business

SESSION PARTICULARS		
#: 1	Introduction to international business	Hrs:2

LEARNING OUTCOMES / ABILITIES GAINED*	
# 1	<p style="text-align: center; color: blue;">Outcome Description</p> <ul style="list-style-type: none"> ○ Discussion on: What is International Business ○ Discussion on: Different entities in International Business <p style="text-align: center;">(open questions)</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>

Prepared by :
 Designation
 Name Dr/george fahmy
 Sign
 Date

Approved by :
 Designation
 Name:dr/khaled hanafy
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 Date

Lecture

Source Material

Text book

Supplementary Material

Educational Resources

White board

Tutorial / laboratory / Workshop (Delete as required)

MPC3/3-1



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SESSION PARTICULARS

#: 2	Globalization	Hrs:2
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LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
2	<ul style="list-style-type: none"> ○ Discussion on: What is Globalization? ○ Discussion on: Pro and anti globalization ○ Discussion on: Different kinds of globalization ○ Discussion on: Anti globalization protests (open questions & case) <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>

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#: 3	The political economy of FDI. The foreign exchange market.	Hrs:2
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LEARNING OUTCOMES / ABILITIES GAINED*

# 3	<p style="text-align: center; color: blue;">Outcome Description</p> <p>Applying the political economy of FDI on different multinational organizations. Applying the foreign exchange market on different multinational organizations through a (case)</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
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#: 4	International Trade Theory. The political economy of international trade	Hrs:2
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LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
4	<p>Applying International Trade Theory on different international organizations. Applying the political economy of international trade on different multinational organizations</p> <p>(discussion questions)</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>

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#: 5	The global capital market. Accounting on the international business.	Hrs:2
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LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
5	<p>Applying the global capital market on different international organizations. Applying accounting on the international business on different multinational organizations.</p> <p>(discussion questions)</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>

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#: 6	Financial management in the international business.	Hrs:2

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
6	Applying Financial management in the international business on different multinational organizationsthrough a (case)

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#7	Revision	Hrs:2

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
7	Revision for the 7 th week exam

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# 8	Entry Strategy and strategic alliances Global Marketing and R & D	Hrs:2

LEARNING OUTCOMES / ABILITIES GAINED*	
# 8	<p style="text-align: center; color: blue;">Outcome Description</p> <p>Applying on different entry strategies</p> <p>.....(case & discussion question)</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>

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# 9	Global human resources management. Regional economic integration	Hrs:2

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
9	Applying Global human resources management on different multinational organizations. Applying Regional economic integration on different multinational organizations. (Discussion questions)

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# 10	The international monetary system. The strategy of international business	Hrs:2

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
10	Applying The international monetary system on different multinational organizations Applying The strategy of international business on different multinational organizations. (open questions)

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# 11	The organization of international business. Exporting, importing, and counter trade.	Hrs:2
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LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
11	Applying The organization of international business on different multinational organizations. Applying Exporting, importing, and counter trade on different multinational organizations. (case).....

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# 14	Nike Case	Hrs:2

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
14	Discussion of the case

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# 15	BP Case	Hrs:2

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
.....	Discussion of the case
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# 16	Final revision	Hrs:2
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LEARNING OUTCOMES / ABILITIES GAINED*

Outcome Description

#	Outcome Description
	Final revision

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