COURSE FILE SUMMARY

Information						
College / Institute / Center	Management & Technology	Department	Marketing and International Business			
Programme Title	Bachelor of Business Administration	Programme Code	English			
Course Title	Organization Behavior	Course Code	EA212			
# Hours	2	2	3			
	Lecture	Lab / <u>Tutorial</u>	Credit			
Pre Requisites : Managen	nent 2 (EA121)					

Course Aim

The course examines the concept of behavior of people as members of organizations. It focuses on theories and applications that help people in dealing with others. This course introduces the necessary knowledge for effective organizational interpersonal interaction.

Describe the philosophy and theories of organizational behavior Explain the concept of perception inside work setting Explain the learning theories on people behavior Describe the motivation theories and their impact on employees behavior

	STAFF REQUIREMENTS		
	Qualifications	Special Skills	Number
Lectures	PhD	Interpersonal skills	1
Tutorials	Bachelor in Business Administration	Interpersonal skills	1/2
Laboratories / Workshops			

			LECTURE SCHEDULE
	Lecture		
#	Week	Hrs	Description
1	1	2	Introduction to Organizations Behaviors
2	2	2	Introduction to Organizations Behaviors (continue)
3	3	2	Basic Features of perception
4	4	2	Social Perception
5	5	2	Theories of learning
6	6	2	Enhancing desirable behavior through learning
7	7	2	7 th week exam
8	8	2	Personality and O.B
9	9	2	Personality and O.B (continue)
10	10	2	Attitude
11	11	2	Attitude cont
12	12	2	12 th week exam+ Attitude (continue)
13	13	2	Technique for enhancing motivation
14	14	2	Technique for enhancing motivation (continue)
15	15	2	Team Work
16	16	2	Final exam

	TEXT BOOKS
Code*	Description
	Behavior in organizations Ninth edition Jerald Greenberg and Robert A. Baron

	REFERENCE BOOKS
Code*	Description
	NA

			Tutorial Schedule
	Tutoria	ıl	
#	Week	Hrs	Topic
1	2	2	Applications on Introduction to Organizations Behaviors
2	3	2	Applications on social perception
3	4	2	Applications on Social Perception
4	5	2	Applications on Theories of learning
5	6	2	Applications on Enhancing desirable behavior through learning
6	7	2	Solving seventh week exam
7	8	2	Applications on Personality and O.B
8	9	2	Applications on Personality and O.B cont
9	10	2	Applications on Attitude
10	11	2	Applications on Attitude cont
11	12	2	Solving 12 th week exam
12	13	2	Applications on Techniques for enhancing motivation
13	14	2	Applications on Technique for enhancing motivation cont
14	15	2	Applications on Team Work
15	16	2	Final exam

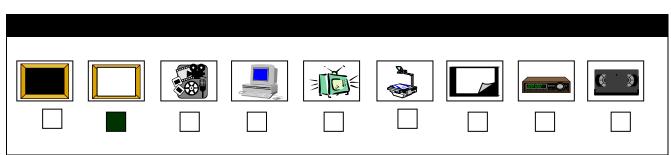
				LABORATORY WORKSHOP SCHEDULE
Laboratory				
#	Week	Hrs.	Code	Description
				NA
•••				
•••				
•••				
•••				

COMPUTER USAGE
NA

	GRADING AND ASSESSMENT METHOD							
Week #	Points	Written	Oral	Term Paper	Continuous	Thesis		
7	30	30						
12	20	20						
1-15	10		·		10			
16	40	40						

Prepared by:	Approved by:		
Designation	Designation		
Name: Ayman Metwally	Name: Khaled Hanafy		
Sign	Sign		
Date	Date		

	READING MATERIAL
Code*	Description
	TB
* TB : Tex	kt Book RB: Reference Book ST: Standards / Codes LN:
	Lecture Notes
	SUPPLEMENTARY MATERIAL
Code*	Description
	OS
*	
*PR: Periodic	ical SW: Software VT: Video Tape OS: Overhead Slide MD: Model AC:



Audio Cassette

4 of 4

MPC3/2-1