

SESSION PLAN

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		Course	Particulars	
#:EA	\111	Title: Principles of	Management	
		SESSION	Particulars	
#:1	Title: Understa	nding the Business	Environment	2
		EARNING OUTCOM	IES / ABILITIES GAI	INED*
#	_		come Description	
, #	The concept of bu	usiness and the con		
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	pared by : Dr Aym	nan Metwally		oved by : Dr Khaled Hanafy
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#:EA1	l11	Title: Principles of Mana	agement	
		Session Par	TICULARS	
#:2	Title: conductir	ng business ethically and	responsibly	Hrs:2
		EARNING OUTCOMES /	ABILITIES GAIR	NED*
#	L		Description	NED
	Ethics in the work	kplace	•	
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		Course Part	TCULARS		
#. EA	111				
#EA	111	Title: Principles of Mana	agement		
		Session Part	TICULARS		
#:3	Title: conductir	ng business ethically and	responsibly	Hrs:2	
		EARNING OUTCOMES /	ABILITIES GAIR	NFD*	
#	_		Description		
	Areas of social re	sponsibility	•		
	Implementing so	cial responsibility program	าร		
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		Course Part	ICULARS	
#:E	A111	Title: Principles of Mana	agement	
		Session Part	CICULARS	
#:4	. Title: understa	nding entrepreneurship a	nd business	Hrs:2
		EARNING OUTCOMES $/$		NED*
#			Description	
		usiness		
		ating the small business.		
		ure in small business		
	-	ısiness ownership		
	Corporations			
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		Course Particul	LARS	
#:E <i>F</i>	\111	Title: Principles of Managen	nent	
		Session Particul	LADO	
		SESSION FARTICU	LAKS	
#:5	Title: understar	nding global context of busine	ess	Hrs:2
	1		.=.=a C	· *
		EARNING OUTCOMES / ABIL		NED"
#	The sight of internet	Outcome Des		
		ational business		
	international busii	ness management		
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Prepa	red by : Dr Ayman	Metwally	Approv	ed by: Dr Khaled Hanafy
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		Course Particulars	
#:EA	\111	Title: Principles of Management	
		Session Particulars	_
#: .6	Title: understar	nding global context of business	Hrs:2
		EARNING OUTCOMES / ABILITIES (JAINED*
#		Outcome Description	n
	Barriers to inte	ernational trade	

Prepared by: Dr Ayman Metwally

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College/Institute/Centre :of Management & Technology Department of : Marketing& International Business

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Title: Principles of Management

		Session Particulars	
#:7	Title: 7 th week exam		Hrs:2

	LEARNING OUTCOMES / ABILITIES GAINED*
#	Outcome Description
	7 th week exam

Prepared by : Dr Ayman Metwally

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Approved by: Dr Khaled Hanafy

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		Course Parti	CULARS	
#:EA	\111	Title: Principles of Manag	gement	
		Session Parti	CULARS	
#: .8	Title: Managing	business enterprise		Hrs:2
	1	EARNING OUTCOMES / A	ADJUSTICS CAIN	IED*
#			Description	NED
<i>''</i>	Setting goals and	formulating strategy	•	
	The management			
	Types of manage	rs		
	Basic manageme	nt skills		
	Management and	the corporate culture		
	ired by : Dr Aymar ignation ne	ı Metwally	Approv Designa Name	ed by : Dr Khaled Hanafy ation

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		OCORSE I ARTICO	LANO			
#:EA	.111	Title: Principles of Manager	ment			
		Session Particu	LARS			
#:9 Title: Organizing busi		ng business enterprise		Hrs:2		
		EARNING OUTCOMES / ABII	LITIES GAIN	IED*		
#		Outcome De				
	What is organizat	ional structure	•			
	•	ks of organizational structure				
	From Participated and the Participated Community					
	Design former of avacanizational atmosphere					
	Informal organiza	tion				
	•••••					
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Prepa	ared by : Dr Ayma	an Metwally	Approv	ed by : Dr Khaled Hanafy		
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	COURSE F	PARTICULARS			
E	A111Title: Principles of	Management			
	-				
	Session	Particulars			
: .10	Title: Managing operations and imp	proving quality	Hrs:2		
	LEARNING OUTCOM	ES / ABILITIES GAIN	FD*		
#		come Description			
	Goods and service operations	-			
	Creating value through operations				
	Operations planning				
	Operations scheduling				

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		Course Pa	ARTICULARS	
#:E/	A111	Title: Principles of M	anagement	
		'		
		Session P	ARTICULARS	
#: .11	Title: Managing	g operations and impro	oving quality	Hrs:2
	L	EARNING OUTCOMES	S / ABILITIES GA	AINED*
#			me Description	
	Quality improvem	olent ent ugh supply chain		
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(* DELET	TE AS APPROPE		PARTICULARS	
#:E/	A111			
		SESSION F	PARTICULARS	
#: .12	Title: 12 th week	c exam		Hrs:2
		EADNING OUTCOM		VED.*
#		EARNING OUTCOMI	es / ABILITIES GAIN come Description	IED"
,	12 th week exa	m		
_	pared by : Dr Ayma signation ne	an Metwally	Approve Designa Name	ed by : Dr Khaled Hanafy tion

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Course Pa	RTICULARS			
. Title: Principles of Ma	anagement			
SESSION PA	RTICULARS			
ging human resources sai	nd labor relations	Hrs:2		
LEADNING OUTCOMES	ADILITIES CAIN	IED*		
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man Metwally	Designa	ed by : Dr Khaled Hanafy tion		
	SESSION PA	SESSION PARTICULARS ging human resources sand labor relations LEARNING OUTCOMES / ABILITIES GAIN Outcome Description ns of human resource management		

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		Course Partic	CULARS	
#:E	A111	Title: Principles of Manag	ement	
		Session Partic	CULARS	
#: .14	Title: motivatin	g, staffing and leading emp		Hrs:2
		EARNING OUTCOMES / A	BILITIES GAII	NED*
#		Outcome D		NED
	The importance of	n tracts in organizations If satisfaction and morale workplace		
Prepared	d by : Dr Ayman Mo	etwally	Approv	red by : Dr Khaled Hanafy
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		Session Particulars					
#: 15. Title: motivating		g, staffing and leading employees	Hrs:2				
		EARNING OUTCOMES / ABILITIES GA	AINIED*				
#	L		RINED				
	Outcome Description Strategies for enhancing job satisfaction and morale						
	Management styles and leadership						
	Management styl	o and loadership					

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#:EA111		Title: Principles of Management					
		Session Part	ICULARS				
#:16 Title: Final Exam			F	Irs:2			
		EARNING OUTCOMES / /	ADILITIES GAINE	^*			
#	_		Description	J			
	Final exam		Doddiption				
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