





















College/Institute/Centre :of Management & Technology  
 Department of : Marketing& International Business

## SESSION PLAN

\*Lecture

(\* DELETE AS APPROPRIATE)

| COURSE PARTICULARS |                                       |
|--------------------|---------------------------------------|
| #: .....EA111..... | Title: Principles of Management ..... |

| SESSION PARTICULARS |                                       |                |
|---------------------|---------------------------------------|----------------|
| #: ....9...         | Title: Organizing business enterprise | Hrs: ...2..... |

| LEARNING OUTCOMES / ABILITIES GAINED* |  |
|---------------------------------------|--|
| #                                     | Outcome Description                                  |
| .....                                 | What is organizational structure.....                |
| .....                                 | The building blocks of organizational structure..... |
| .....                                 | Establishing the decision making hierarchy.....      |
| .....                                 | Basic forms of organizational structure.....         |
| .....                                 | Informal organization.....                           |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |

**Prepared by** : Dr Ayman Metwally  
 Designation  
 Name  
 Sign  
 Date

**Approved by** : Dr Khaled Hanafy  
 Designation  
 Name  
 Sign  
 Date



# SESSION PLAN

**\*Lecture**

(\* DELETE AS APPROPRIATE)

| COURSE PARTICULARS |                                       |
|--------------------|---------------------------------------|
| #: .....EA111..... | Title: Principles of Management ..... |

| SESSION PARTICULARS |  |                |
|---------------------|--|----------------|
| #: .10.....         | Title: Managing operations and improving quality | Hrs: ...2..... |

| LEARNING OUTCOMES / ABILITIES GAINED* |  |
|---------------------------------------|--|
| #                                     | Outcome Description                    |
| .....                                 | Goods and service operations.....      |
| .....                                 | Creating value through operations..... |
| .....                                 | Operations planning.....               |
| .....                                 | Operations scheduling.....             |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |
| .....                                 | .....                                  |

**Prepared by :** Dr Ayman Metwally  
 Designation  
 Name  
 Sign  
 Date

**Approved by :** Dr Khaled Hanafy  
 Designation  
 Name  
 Sign  
 Date



**SESSION PLAN**

**\*Lecture**

(\* DELETE AS APPROPRIATE)

**COURSE PARTICULARS**

|                    |  |
|--------------------|--|
| #: .....EA111..... | <b>Title:</b> Principles of Management ..... |
|--------------------|--|

**SESSION PARTICULARS**

|             |   |                       |
|-------------|---|-----------------------|
| #: .11..... | <b>Title:</b> Managing operations and improving quality | <b>Hrs:</b> ...2..... |
|-------------|---|-----------------------|

**LEARNING OUTCOMES / ABILITIES GAINED\***

| #     | Outcome Description                    |
|-------|--|
| ..... | Operations control.....                |
| ..... | Quality improvement.....               |
| ..... | Adding value through supply chain..... |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |
| ..... | .....                                  |

Prepared by : Dr Ayman Metwally  
 Designation  
 Name  
 Sign  
 Date

Approved by : Dr Khaled Hanafy  
 Designation  
 Name  
 Sign  
 Date





College/Institute/Centre :of Management & Technology  
 Department of : Marketing & International Business

## SESSION PLAN

\*Lecture

(\* DELETE AS APPROPRIATE)

| COURSE PARTICULARS |                                       |
|--------------------|---------------------------------------|
| #: .....EA111..... | Title: Principles of Management ..... |

| SESSION PARTICULARS |  |                |
|---------------------|--|----------------|
| #: ....13...        | Title: Managing human resources sand labor relations | Hrs: ...2..... |

| LEARNING OUTCOMES / ABILITIES GAINED* |   |
|---------------------------------------|---|
| #                                     | Outcome Description                               |
| .....                                 | The foundations of human resource management..... |
| .....                                 | Staffing the organization.....                    |
| .....                                 | Developing the work force.....                    |
| .....                                 | Compensation and benefits.....                    |
| .....                                 | The legal context of HR management.....           |
| .....                                 | New challenges in changing workplace .....        |
| .....                                 | Dealing with organized labor.....                 |
| .....                                 | Collective bargaining.....                        |
| .....                                 | .....   |
| .....                                 | .....   |
| .....                                 | .....   |
| .....                                 | .....   |
| .....                                 | .....   |
| .....                                 | .....   |
| .....                                 | .....   |
| .....                                 | .....   |
| .....                                 | .....   |
| .....                                 | .....   |
| .....                                 | .....   |
| .....                                 | .....   |

**Prepared by** : Dr Ayman Metwally  
 Designation  
 Name  
 Sign  
 Date

**Approved by** : Dr Khaled Hanafy  
 Designation  
 Name  
 Sign  
 Date



## SESSION PLAN

\*Lecture

(\* DELETE AS APPROPRIATE)

| COURSE PARTICULARS |                                       |
|--------------------|---------------------------------------|
| #: .....EA111..... | Title: Principles of Management ..... |

| SESSION PARTICULARS |   |                |
|---------------------|---|----------------|
| #: .14.....         | Title: motivating, staffing and leading employees | Hrs: ...2..... |

| LEARNING OUTCOMES / ABILITIES GAINED* |  |
|---------------------------------------|--|
| #                                     | Outcome Description                            |
| .....                                 | Psychological con tracts in organizations..... |
| .....                                 | The importance of satisfaction and morale..... |
| .....                                 | Motivation in the workplace.....               |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |
| .....                                 | .....  |

**Prepared by** : Dr Ayman Metwally  
 Designation  
 Name  
 Sign  
 Date

**Approved by** : Dr Khaled Hanafy  
 Designation  
 Name  
 Sign  
 Date



