



College/Institute/Centre : Management & Technology
Department of : Marketing & International Business

SESSION PLAN

TUTORIAL

(* DELETE AS APPROPRIATE)

COURSE PARTICULARS

SESSION PARTICULARS

#: 8	Title: public opinion	Hrs: 2
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LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
1	Case study of Nike { from a political perspective }
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Prepared by :
 Designation
 Name
 Sign
 Date

Approved by :
 Designation
 Name
 Sign
 Date



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COURSE PARTICULARS

#:	EX405	Title:	Political Science
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SESSION PARTICULARS

#:	9	Title:	Political communication and the media	Hrs:	2
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