

COURSE FILE SUMMARY

COURSE INFORMATION

<u>College / Institute / Center</u>	Management & Technology	<u>Department</u>	Marketing and International Business
<u>Programme Title</u>	Bachelor of Business Administration	<u>Programme Code</u>	
<u>Course Title</u>	Principles of Sociology	<u>Course Code</u>	
# Hours	-----2----- Lecture	-----2----- Lab / <u>Tutorial</u>	-----3----- Credit
Pre Requisites			

COURSE AIM

This course introduces the students to the main issues that are relevant to sociology and the social issues that would affect the business environment.

COURSE OBJECTIVES

This course enriches the student with information about the study of society, including patterns of social relationships, social interaction, and culture. Sociology also provides the student with introduction on research methodology and the current social major issues in the Egyptian society.

STAFF REQUIREMENTS

	Qualifications	Special Skills	Number
<u>Lectures</u>	PH. D in Sociology		1
<u>Tutorials</u>	Masters/BA in Sociology		
<u>Laboratories / Workshops</u>			

LECTURE SCHEDULE

Lecture			Description
#	Week	Hrs	
1	1 st .	2	1. Sociology: definition and purpose of study
2	2 nd .	2	2. Institutionalizing of sociology from Ibn Khaldoun to the 20 th century
3	3 rd .	2	3. Sociology and other social sciences
4	4 th .	2	4. Scopes, topics and units of study in sociology
5	5 th .	2	5. Sociological research and sociological inquiries
6	6 th .	2	6. Revision
7	7 th .	2	7. The seventh week exam
8	8 th .	2	8. Socio economics and social economy
9	9 th .	2	9. Terms of sociology in relevance to economics and business
10	10 th .	2	10. Sociology of culture
11	11 th .	2	11. Sociology of family and household
12	12 th .	2	12. The 12 th week
13	13 th .	2	13. Characters in the history of sociology
14	14 th .	2	14. Current sociological issues
15	15 th .	2	revision

TEXT BOOKS

Code*	Description

REFERENCE BOOKS

Code*	Description
	NA

TUTORIAL SCHEDULE

Tutorial			Topic
#	Week	Hrs	
1	1 st .	2	1. Sociology: readings on the definition from multiple sources
2	2 nd .	2	2. Efforts of pioneers in institutionalizing of Sociology
3	3 rd .	2	3. Case studies on interaction of sociology and relevant sciences
4	4 th .	2	4. Readings on: Scopes, topics and units of study in sociology
5	5 th .	2	5. Term project (1)
6	6 th .	2	6. Revision
7	7 th .	2	7. The seventh week exam
8	8 th .	2	8. Case analysis of socio economics
9	9 th .	2	9. Term project (2)
10	10 th .	2	10. Term project (3)
11	11 th .	2	11. Readings on cultural sociology and sociology of family
12	12 th .	2	12. The 12 th week
13	13 th .	2	13. Presentation of term project
14	14 th .	2	14. Open discussion
15	15 th .	2	revision

LABORATORY WORKSHOP SCHEDULE

Laboratory				Description
#	Week	Hrs.	Code	
				NA

COMPUTER USAGE

NA
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GRADING AND ASSESSMENT METHOD

Week #	Points	Written	Oral	Term Paper	Continuous	Thesis				
7	30	30								
12	20	20								
1-15	10	10								
16	40	40								

Prepared by :

Approved by :

Designation

Designation

Name

Name

Sign

Sign

Date

Date

