











## SESSION PLAN

**\*Lecture / Tutorial / Laboratory / Workshop**

(\* DELETE AS APPROPRIATE)

### COURSE PARTICULARS

#: .....LH605..... .....	Title: Cultural affair
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### SESSION PARTICULARS

#: .5.....	Title: Civilization of different cultures... .....	Hrs: ...2.....
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### LEARNING OUTCOMES / ABILITIES GAINED\*

#	Outcome Description
1.	Japan and China two countries with different unique cultures
2.	The effect of collectivisms in Japanese economics and business life

Prepared by :

Designation  
Name  
Sign

Approved by :

Designation  
Name  
Sign







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## COURSE PARTICULARS

#: .....LH605.....	Title: Cultural affairs.....
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## SESSION PARTICULARS

#: .8...	Title: Cultural effects on all fields of life	Hrs: .....2.....
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## LEARNING OUTCOMES / ABILITIES GAINED\*

#	Outcome Description
...1	The effect of culture on economic life and business performance

**Prepared by :**

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## COURSE PARTICULARS

#: ..... LH605.....	Title: Cultural affaires .....
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## SESSION PARTICULARS

#: .9...	Title: Tracing the effect of culture on all walks of life	Hrs: .....2.....
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## LEARNING OUTCOMES / ABILITIES GAINED\*

#	Outcome Description
1	Investing capital & how does it effect the level of individualism
2	Case studies from Japan & US

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## COURSE PARTICULARS

#: ..... LH605.....	Title: Cultural affaires.....
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## SESSION PARTICULARS

#: .10...	Title: New decades & its cultural elements	Hrs: .....2.....
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## LEARNING OUTCOMES / ABILITIES GAINED\*

#	Outcome Description
	Tracing cultural development in new decades through studying the change from the point of view of reality

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### COURSE PARTICULARS

#: ..... LH605.....	<b>Title:</b> Cultural affaires .....
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### SESSION PARTICULARS

#: .11...	<b>Title:</b> The challenges meet Egypt as a country has civilization and special culture	<b>Hrs:</b> .....2.....
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### LEARNING OUTCOMES / ABILITIES GAINED\*

#	Outcome Description
1	Challenges of business & its practicing with western & eastern countries.
2	The effect of culture difference & the ability of facing these challenges.

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### COURSE PARTICULARS

#: ..... LH605.....	Title: Cultural affaires.....
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### SESSION PARTICULARS

#: 12.....	Title: 12 <sup>th</sup> week exam	Hrs: .....2.....
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### LEARNING OUTCOMES / ABILITIES GAINED\*

#	Outcome Description
12 <sup>th</sup> week exam	

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### COURSE PARTICULARS

#: ...LH605 .....	Title: Cultural affaires .....
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### SESSION PARTICULARS

#: .13...	Title: The Egyptian role in middle east area	Hrs: .....2.....
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### LEARNING OUTCOMES / ABILITIES GAINED\*

#	Outcome Description
...1....	The effect of the Egyptian culture in generic on the Arabic countries & neighborhood countries

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## COURSE PARTICULARS

#: ...LH605 .....	Title: Cultural affaires.....
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## SESSION PARTICULARS

#: .15...	Title: The Arabic identity	Hrs: .....2.....
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## LEARNING OUTCOMES / ABILITIES GAINED\*

#	Outcome Description
..... 11.	The Arabic identity & effect of its creditability
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## COURSE PARTICULARS

#: ..... LH605.....	Title: Cultural affaires.....
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## SESSION PARTICULARS

#: .16...	Title: The final exam	Hrs: .....2.....
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## LEARNING OUTCOMES / ABILITIES GAINED\*

#	Outcome Description
.....	The final exam
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## COURSE PARTICULARS

#: ..... EX404.....	Title: Cultural affaires.....
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## SESSION PARTICULARS

#: .16...	Title: Final Exam	Hrs: .....3.....
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## LEARNING OUTCOMES / ABILITIES GAINED\*

#	Outcome Description
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# COURSE FILE SUMMARY

## COURSE INFORMATION

<u>College / Institute / Center</u>	<u>Management &amp; Technology</u>	<u>Department</u>	Business Administration
<u>Programme Title</u>	<u>Bachelor of Business Administration</u>	<u>Programme Code</u>	
<u>Course Title</u>	<u>Organization Behavior</u>	<u>Course Code</u>	EA302
<b># Hours</b>	-----2-----	-----2-----	
	Lecture	Lab / <u>Tutorial</u>	Credit
<b>Pre Requisites : Management 2(EA201.)</b>			

## COURSE AIM

Developing students perception toward understanding the meaning of culture and phases and its relationship with the element of civilization so that the student understand at the end of the course different cultures and its relationship with business and economics.

## COURSE OBJECTIVES

This course aims to develop student skills in:

- 1-understading the link between culture & civilization.
- 2-understanding countries habits and norms and perceiving the diffirence.
- 3- the effect of culture over economic & business life.
- 4-studing contemporary global issues in which the student can know the quality of these issues and its relationship with specific historical roots.

## STAFF REQUIREMENTS

	<b>Qualifications</b>	<b>Special Skills</b>	<b>Number</b>
<u>Lecturs</u>	Bachelor Masters/Doctorate in social and cultural studies		
<u>Tutorials</u>			
<u>Laboratories / workshops</u>			

## LECTURE SCHEDULE

Lecture			Description
#	Week	Hrs	
1			Defining the concept of culture and civilization as a general view of the study
2			Arabian culture
3			The effect of Arabian culture on European culture
4			Case studies
5			Different civilized cultures
6			The effect of culture of the progress of civilization
7			Tracing the effect of cultural extension on capital
8			New decades & its cultural components
9			Challenges facing Egypt as a country of unique civilization
10			12 <sup>th</sup> week exam
11			The cultural role of Egypt in the middle east
12			Case studies
13			Arabian identity
14			Final exam
...	.....	.....	.....
...	.....	.....	.....

## TEXT BOOKS

Code*	Description
.....	Justaf Lupon Arab Civilization (Dar EL Maaref) Articles about Islamic civilization

## REFERENCE BOOKS

Code*	Description
.....	.....NA.....
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.....	.....
.....	.....

## TUTORIAL SCHEDULE

Tutorial			Topic
#	Week	Hrs	
			NA



