

# COURSE FILE SUMMARY

COURSE INFORMATION			
<b>College / Institute / Center:</b>	Management & Technology	<b>Department:</b>	MIS Dept.
<b>Program Title:</b>	Bachelor of Business Administration	<b>Program Code:</b>	E, A
<b>Course Title:</b>	<b>Computer Application in Business</b>	<b>Course Code:</b>	<b>S221</b>
<b># Hours:</b>	----- 2 hr -----	----- 2 hr -----	----- 3 hr -----
	Lecture	Lab / Tutorial	Credit
<b>Pre Requisites : S211 Database</b>			

COURSE AIM
<p>The course provides state-of-the-art of new business application. This course provides the latest information on the computer applications and impact of today's computer technology for developing computer applications in business. Upon completion of this course, the student should be able to determine importance of these new computer applications available in the market. The course is comprised of three credit hours of lectures besides practical "hands-on" tutorials in assigned lab sessions.</p>

COURSE OBJECTIVES
<p><b>This course has many purposes:</b></p> <ul style="list-style-type: none"> <li>• Explore new technologies used in business application.</li> <li>• Explore new business trends.</li> <li>• Apply learned concepts to analyze real case studies.</li> </ul>

STAFF REQUIREMENTS			
	Qualifications	Special Skills	Number
Lectures	Ph.D. in CS or MIS	Computer & E-commerce Skills	1
Tutorials			
Laboratories / Workshops	Bsc.CS or Ms.C.	Computer & E-commerce Skills	1

## LECTURE SCHEDULE

Lecture			Description
#	Week	Hrs	
1	1 <sup>st</sup> .	2	Manage Information for business Initiatives
2	2 <sup>nd</sup> .	2	Storing Organizational Information- Databases
3	3 <sup>rd</sup> .	2	Enhance business Decision
4	4 <sup>th</sup> .	2	Extending the Organization - Supply Chain Management
5	5 <sup>th</sup> .	2	Building a customer centric organization – CRM
6	6 <sup>th</sup> .	2	Integration the organization from End to End - ERP
7	7 <sup>th</sup>	2	<b>Mid term Exam</b>
8	8 <sup>th</sup> .	2	Network & Telecommunication
9	9 <sup>th</sup> .	2	Information Security
10	10 <sup>th</sup> .	2	Information Security Cont.
11	11 <sup>th</sup> .	2	Creating Wireless Organization
12	12 <sup>th</sup> .	2	Project Management
13	13 <sup>th</sup> .	2	Project Management Cont.
14	14 <sup>th</sup> .	2	E-business Models
15	15 <sup>th</sup> .	2	E-business Models Cont.
16	16 <sup>th</sup> .	2	<b>Final Exam</b>

## TEXT BOOKS

Code*	Description
Main Reference	<b>Business Driven Technology</b> By Haag/Baltzan/Phillips McGraw.HILL - International Edition <span style="float: right;">ISBN: 0-07-111720-4</span>

## REFERENCE BOOKS

Code*	Description

## TUTORIAL SCHEDULE

Tutorial			Topic
#	Week	Hrs	

## LABORATORY WORKSHOP SCHEDULE

Laboratory				Description
#	Week	Hrs.	Code	
1	1 <sup>st</sup>	2	S221	Introduction of Microsoft Studio.Net
2	2 <sup>nd</sup>	2	S221	Using VB controls
3	3 <sup>rd</sup>	2	S221	Using VB controls (Cont.)
4	4 <sup>th</sup>	2	S221	Introduction to Variables
5	5 <sup>th</sup>	2	S221	Introduction to IF statement
6	6 <sup>th</sup>	2	S221	Introduction to IF statement (Cont.)
7	7 <sup>th</sup>	2	S221	Introduction to IF statement (Cont.)
8	8 <sup>th</sup>	2	S221	Using Menus
9	9 <sup>th</sup>	2	S221	Using Menus (Cont.)
10	10 <sup>th</sup>	2	S221	Using Toolbars
11	11 <sup>th</sup>	2	S221	Handeling User Interface
12	12 <sup>th</sup>	2	S221	Introduction to SQL server
13	13 <sup>th</sup>	2	S221	Creating Database using SQL server
14	14 <sup>th</sup>	2	S221	Revision
15	15 <sup>th</sup>	2	S221	<b>Final Presentation</b>

## COMPUTER USAGE

PCs networked in client-server architecture with a server-based database engine. Client workstations are provided with front-end software tools to provide hands on practice for different topics covered in Lectures & Labs.

Students are provided with a licensed copy of the used SW for in-house practice.

## GRADING AND ASSESSMENT METHOD

Week #	Points	Written	Oral Presentation	Term Paper	Practical	Continuous	Project
<b>7</b>	30	30					
<b>12</b>	0						
<b>1-15</b>	10					10	
<b>16</b>	60	40					20

A 2 hours end-of-semester written examination. Written work of up to 20 pages, group research and field projects taking approximately 20 hours in total. The weighting of the assessment components will be announced at the commencement of the subject.

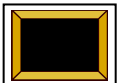
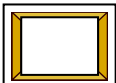





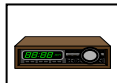
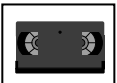
## READING MATERIAL

Code*	Description
TB LN	
<p>* TB : Text Book      RB: Reference Book      ST: Standards / Codes      LN: Lecture Notes</p>	

## SUPPLEMENTARY MATERIAL

Code*	Description
OS	Slides will be used for both the Lectures and the Lab sessions.
SW	Microsoft Visual Studio.Net will be used in lab sessions
SW	SQL server will be used in lab sessions
<p>*PR: Periodical      SW: Software      VT: Video Tape      OS: Overhead Slide Projector            MD: Model      AC: Audio Cassette</p>	

## EDUCATIONAL RESOURCES

								
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**Prepared by:**

**Name:** Dr. Medhat Fakhry

Sign:

Date: 20/1/2008

**Approved by:**

**Name:** Dr. Medhat Fakhry

Sign:

Date: 20/1/2008