COURSE FILE SUMMARY

Course Information							
College / Institute / Center:	Management & Technology	Department:	BIS Dept.				
Program Title:	Bachelor of Business Administration	Program Code: AS, ES					
Course Title:	e: Management Course Code: S		S 121				
# Hours:	2 hr	2 hr	3 hr				
Lecture Lab / <u>Tutorial</u> Credit							
Pre Requisites: S111 Introduction to Information Technology							

Course Aim

Introduction of the technology and use of information systems in modern business organizations, including Transaction Processing Systems (TPS), end user computing systems, Management Information Systems(MIS), database management systems. It examines the social, ethical, legal, strategic, organizational, and personal aspects of computing and information systems.

Course Objectives

- To acquaint the student with the conceptual foundations of Management Information Systems;
- To introduce the student to the role of information as a major management resource in modern business organizations;
- To train the student on how to use identify Management Information Systems needs, design the required information system to satisfy these needs, implement this system, construct it, operate it and evaluate its performance;
- To emphasize organization environment, technology, decision models, and performance evaluation as the major determinants of Management Information Systems success;
- To introduce the student to the different types of computerized information systems in use in modern business organizations;
- To highlight the new trends in integrating the different computerized information systems in modern business organizations.

STAFF REQUIREMENTS						
	Qualifications	Special Skills	Number			
Lectures	Ph.D. CS or MIS	Practical Experience in MIS	1			
Tutorials	M.Sc. CS or MIS	Practical Experience in MIS	1			
Laboratories / Workshops	B.Sc. or M.Sc. CS or MIS	Practical Experience in MIS	1			

			LECTURE SCHEDULE			
Lecture						
#	Week	Hrs	Description			
1	1 st .	2	Business Information Systems			
2	2 nd .	2	Business Information Systems (Cont.)			
3	3 rd .	2	E-Business: How Businesses Use Information Systems			
4	4 th .	2	E-Business: How Businesses Use Information Systems (Cont.)			
5	5 th .	2	Achieving Competitive Advantage with Information Systems			
6	6 th .	2	Telecommunications			
7	7 th	2	7 th Week Exam.			
8	8 th .	2	The Internet			
9	9 th .	2	Wireless Technology			
10	10 th .	2	Enterprise Applications			
11	11 th .	2	E-Commerce			
12	12 th .	2	E-Commerce (cont)			
13	13 th .	2	Digital Markets			
14	14 th .	2	Digital Markets (Cont.)			
15	15 th .	2	Digital Goods			
16	16 th .	2	Final Exam.			

	TEXT BOOKS				
Code*	Description				
ТВ	Essentials of Management Information Systems, 7 th Ed., Kenneth Laudon and Jane Laudon. Prentice Hall.				
	http://wps.prenhall.com/bp_laudon_essbus_7/48/12301/3149209.cw/index.html				

REFERENCE BOOKS				
Code*	Description			
RB	Management Information Systems, 8 th Ed., 2002, Raymon McLeod, Jr. and George P. Schell. Prentice Hall.			
	http://www.prenhall.com/mcleod/student/studentindex.html			

	Tutorial Schedule					
	Tutoria	al				
#	Week	Hrs	Topic			
			CASE Tool Tutorials:			
			mis2.aast.edu/courses			

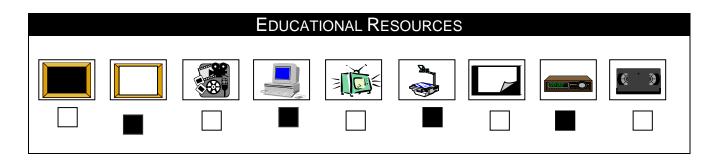
	LABORATORY WORKSHOP SCHEDULE						
	Labo	ratory					
#	Week	Hrs.	Code	Description			
1	1 st	2	S121	Introduction to Microsoft Excel			
2	2 nd	2	S121	Formatting			
3	3 rd	2	S121	Formatting			
4	4 th	2	S121	Quiz			
5	5 th	2	S121	Functions			
6	6h	2	S121	Functions			
7	7 th .	2	S121	Case Study			
8	8 th .	2	S121	Lab quiz			
9	9 th .	2	S121	Charts			
10	10 th	2	S121	Goal seek and Solver			
11	11 th	2	S121	Validation			
12	12 th	2	S121	Pivot Charts			
13	13 th	2	S121	Case Study			
14	14 th	2	S121	Revision			
15	15 th	2	S121	Final Exam			

COMPUTER USAGE
The Computer will be used in all Lab sessions.

Week #	Points	Written	Oral	Term Paper	Continuous	Thesis	Computer Lab
7	30	30					
12	0						
1-15	10				10		
16	60	40					20

			READING	MATERIAL		
Code*	Descrip	tion				
* TB : Text Bo	ook	RB: Reference E	Book	ST: Standards /	Codes	LN: Lecture Notes

	SUPPLEMENT	ary Material	
Code*	Description		
OS	Slides for the Lab sessions		
SW	Microsoft Excel XP		
*PR: Periodi		/ideo Tape	OS: Overhead Slide Projector
MD: Model	AC: Audio Cassette NC:	Notebook Computer	



Prepared by:

Designation Dr.

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Sign:

Date: 3/30/2011

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Date: 3/30/2011