

# COURSE FILE SUMMARY

COURSE INFORMATION			
<b>College / Institute / Center:</b>	Management & Technology	<b>Department:</b>	E-Commerce Dept.
<b>Program Title:</b>	Bachelor of Business Administration	<b>Program Code:</b>	ECR
<b>Course Title:</b>	E-Logistics	<b>Course Code:</b>	CR418(CR421)
<b># Hours:</b>	----- 32 hr ----- Lecture	-----28 hr ----- Lab / <u>Tutorial</u>	----- 3 hr ----- Credit
<b>Pre Requisites:</b> CR315 , EA221			

COURSE AIM
Strategic supply chain management is a key competitive necessity in today's business arena. This course explains what corporate decision-makers need to know to create value and competitive advantage from their supply chains. In this course students study the components of the entire supply chain. The course emphasis on collaboration and planning related to major functional areas required to organize the flow of products from inception through delivery to satisfy final customer needs.

COURSE OBJECTIVES
This course provides students with concepts that connect their understanding of E-commerce strategy, E-commerce tools, and the supply chain as one of the major areas that has been developing in E-business.

STAFF REQUIREMENTS			
	Qualifications	Special Skills	Number
Lectures	Ph.D. CS or MIS	Practical Experience in MIS	1
Tutorials	M.Sc. CS or MIS	Practical Experience in MIS	1
Laboratories / Workshops	B.Sc. or M.Sc. CS or MIS	Practical Experience in MIS	1

LECTURE SCHEDULE			
Lecture			Description
#	Week	Hrs	
1	1 <sup>st</sup> .	3	understanding the supply chain
2	2 <sup>nd</sup> .	3	supply chain drivers and obstacles
3	3 <sup>rd</sup> .	3	designing the distribution network in the supply chain
4	4 <sup>th</sup> .	3	demand forecasting in a supply chain
5	5 <sup>th</sup> .	3	Aggregate planning in the supply chain
6	6 <sup>th</sup> .	3	Managing economies of scale in the supply chain Cycle inventory
7	7 <sup>th</sup>	3	<b>7<sup>th</sup> Week Exam.</b>
8	8 <sup>th</sup> .	3	sourcing decisions in a supply chain
9	9 <sup>th</sup> .	3	coordination in the supply chain
10	10 <sup>th</sup> .	3	coordination in the supply chain
11	11 <sup>th</sup> .	3	information technology and the supply chain
12	12 <sup>th</sup> .	3	<b>12<sup>th</sup> Week Exam.</b>
13	13 <sup>th</sup> .	3	information technology and the supply chain (Cont.)
14	14 <sup>th</sup> .	3	E-business and the supply chain
15	15 <sup>th</sup> .	3	E-business and the supply chain (Cont.)
16	16 <sup>th</sup> .	3	<b>Final Exam.</b>

TEXT BOOKS	
Code*	Description
TB	- Supply Chain Management by Chopra, ISBN: #0131217453, Pearson Education.

REFERENCE BOOKS	
Code*	Description
RB	<ul style="list-style-type: none"> <li>- Designing &amp; Managing the Supply Chain by Simchi-Levi, McGraw-Hill.</li> <li>- Supply Chain Logistics Management by Bowersox, McGraw-Hill.</li> <li>- World Supply Chain Management by Burt, McGraw-Hill.</li> <li>- Operations Management for Competitive Advantage by Chase, McGraw-Hill.</li> </ul>

TUTORIAL SCHEDULE			
Tutorial			Topic
#	Week	Hrs	

## LABORATORY WORKSHOP SCHEDULE

Laboratory				Description
#	Week	Hrs.	Code	
1	1 <sup>st</sup>			Introduction about SCP
2	2 <sup>nd</sup>			Forecasting, Planning, and Planning Parameters
3	3 <sup>rd</sup>			The Main Planning Screen (Details and Navigation)
4	4 <sup>th</sup>			Forecasting and Planning Module Menus
5	5 <sup>th</sup>			Data Maintenance (Standard Maintenance Form)
6	6 <sup>h</sup>			Data Maintenance (Detailed Table Documentation)
7	7 <sup>th</sup> .			System Settings
8	8 <sup>th</sup> .			Reporting Overview and Report Viewer Toolbar
9	9 <sup>th</sup> .			Report Filter Settings
10	10 <sup>th</sup>			Customer Scheduled Tracking and Customer Orders
11	11 <sup>th</sup>			History Vs. Forecast
12	12 <sup>th</sup>			Manufacturing Release and Suppliers Orders
13	13 <sup>th</sup>			Inactive and Perpetual Inventory and Safety Stock Analysis
14	14 <sup>th</sup>			Scheduled Receipts and Shipment and Data Mapping (Creating a Data Map)

### COMPUTER USAGE

The Computer will be used in all Lab sessions.

### GRADING AND ASSESSMENT METHOD


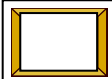







Week #	Points	Written	Oral	Term Paper	Continuous	Thesis	Practical		
7	30	30							
12	20			20					
1-15	10				10				
16	40	40							

READING MATERIAL	
Code*	Description

\* TB : Text Book      RB: Reference Book      ST: Standards / Codes      LN: Lecture Notes

SUPPLEMENTARY MATERIAL	
Code*	Description
OS	Slides for the Lab sessions

\*PR: Periodical      SW: Software      VT: Video Tape      OS: Overhead Slide Projector  
 MD: Model      AC: Audio Cassette      NC: Notebook Computer

EDUCATIONAL RESOURCES								
								
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

**Prepared by:**

**Designation:** Course Coordinator

**Name:** Ms. Hend Abdel Halim

**Sign:**

**Date:** 1/9/2010

**Approved by:**

**Designation:** Program Manager

**Name:** Dr. Walid Abdel Moez

**Sign:**

**Date:** 1/9/2010