



SESSION PLAN

Lecture

COURSE PARTICULARS	
CR416	Title: Web Site Design

SESSION PARTICULARS		
#: 1	Title: Introduction to usability	Hrs: 1Hr

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
1	Introduction
2	What is web usability
3	Why usability is important
4	Components of usability
5	Who need to understand usability
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

Prepared by:
 Designation: Course Coordinator
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Approved by:
 Designation: Program Manager
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



SESSION PLAN

Lecture

COURSE PARTICULARS

CR 416	Title: Web Site Design
--------	------------------------

SESSION PARTICULARS

#: 2	Title: Web user experience	Hrs: 1Hr
------	----------------------------	----------

LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
1	Things that make us think
2	Common usability problems
3	The famous 5 W's
4	How we really use the web
5	Where to begin
6	Things that make us think
7	Common usability problems
8	The famous 5 W's
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

Prepared by:

Designation: Course Coordinator

Name: Dr. Mahmoud Youssef

Sign

Date: 2/8/2009

Approved by:

Designation: Program Manager

Name: Dr. Mahmoud Youssef

Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



College/Institute/Centre: Management and Technology
 Department of: E-Commerce

SESSION PLAN

Lecture

COURSE PARTICULARS

CR416	Title: Web Site Design
-------	------------------------

SESSION PARTICULARS

#: 3	Title: Usability navigation convention	Hrs: 1Hr
------	--	----------

LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
1	5 things to do
2	Clear visual hierarchy
3	Conventions
4	Break up pages
5	What's clickable
6	Keep noise to dull roar
7	Omit needless words
.....
.....
.....
.....
.....

Prepared by:
 Designation: Course Coordinator
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Approved by:
 Designation: Program Manager
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



SESSION PLAN

Lecture

COURSE PARTICULARS

CR416	Title: Web Site Design
-------	------------------------

SESSION PARTICULARS

#: 4	Title Breadcrumbs, tabs and pull down menus	Hrs: 1Hr
------	---	----------

LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
1	What is breadcrumbs
2	Things to avoid
3	Things to do
4	Four reasons for using tabs
5	Try the trunk test
6	Examples
7	The trouble with pulldowns
.....
.....
.....
.....
.....

Prepared by:
 Designation: Course Coordinator
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Approved by:
 Designation: Program Manager
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



College/Institute/Centre: Management and Technology
 Department of: E-Commerce

SESSION PLAN

Lecture

COURSE PARTICULARS	
CR416	Title: Web Site Design

SESSION PARTICULARS		
#: 5	Title: Drop Down Menus	Hrs: 1Hr

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
1	What are Drop Down Menus
2	Advantages
3	Things to avoid
4	Mega drop down menus
5	Things to avoid
6	Advantages
.....
.....
.....
.....
.....
.....
.....
.....

Prepared by:
Designation: Course Coordinator
Name: Dr. Mahmoud Youssef
Sign

Date: 2/8/2009

Approved by:
Designation: Program Manager
Name: Dr. Mahmoud Youssef
Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



SESSION PLAN

Lecture

COURSE PARTICULARS

CR416	Title: Web Site Design
-------	------------------------

SESSION PARTICULARS

#: 6	Title: Page layout and visual design usability guideline	Hrs: 1Hr
------	--	----------

LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
1	What screen resolution should we design for
2	main criteria in optimizing a page layout for a certain screen size
3	Scrolling
4	Five essential usability guidelines for scrolling and scrollbars
5	Requirements for a good scrollbar
.....
.....
.....
.....
.....
.....
.....
.....

Prepared by:
 Designation: Course Coordinator
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Approved by:
 Designation: Program Manager
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



SESSION PLAN

Lecture

COURSE PARTICULARS	
CR416	Title: Web Site Design

SESSION PARTICULARS		
#: 8	Title: Homepage guideline	Hrs: 1Hr

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
1	Things that homepage had to accommodate
2	Get the message across guideline
3	Tageline
4	Homepage navigation
.....
.....
.....
.....

Prepared by:
 Designation: Course Coordinator
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Approved by:
 Designation: Program Manager
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



College/Institute/Centre: Management and Technology
 Department of: E-Commerce

SESSION PLAN

Lecture

COURSE PARTICULARS	
CR416	Title: Web Site Design

SESSION PARTICULARS		
#: 9	Title: Homepage guideline continued	Hrs: 1Hr

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
1	Homepage navigation
2	Pulldown menu
3	Other homepage tips
4	Examples
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

Prepared by:
Designation: Course Coordinator
Name: Dr. Mahmoud Youssef
Sign

Date: 2/8/2009

Approved by:
Designation: Program Manager
Name: Dr. Mahmoud Youssef
Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



College/Institute/Centre: Management and Technology
 Department of: E-Commerce

SESSION PLAN

Lecture

COURSE PARTICULARS	
CR416	Title: Web Site Design

SESSION PARTICULARS		
#: 10	Title: Form design, search and feedback	Hrs: 1Hr

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
1	What is a form?
2	When to Use a Form
3	The power of default value
4	Field labels
5	Text boxes
6	Pull-down menus
7	Radio buttons
8	Checkboxes
9	required" and "optional" fields
10	Fields on forms contain hints
11	validation
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

Prepared by:
 Designation: Course Coordinator
 Name: Dr. Mahmoud Youssef
 Sign

Approved by:
 Designation: Program Manager
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Date: 2/8/2009

MPC3/3-1

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)

MPC3/3-1



College/Institute/Centre: Management and Technology
Department of: E-Commerce

SESSION PLAN

Lecture

COURSE PARTICULARS

CR416	Title: Web Site Design
-------	-------------------------------

SESSION PARTICULARS

#: 11	Title: Writing style and web content guideline	Hrs: 1Hr
-------	---	-----------------

LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
1	Introduction
2	Eye tracking
3	List of writing and content quality usability guidelines
4	Some ways to break up content into shorter segments
5	About Us Information on Websites
6	Some ways to make text scannable
7	Conclusions
.....
.....

Prepared by:

Designation: Course Coordinator

Name: Dr. Mahmoud Youssef

Sign

Date: 2/8/2009

Approved by:

Designation: Program Manager

Name: Dr. Mahmoud Youssef

Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



College/Institute/Centre: Management and Technology
 Department of: E-Commerce

SESSION PLAN

Lecture

COURSE PARTICULARS

CR416	Title: Web Site Design
-------	------------------------

SESSION PARTICULARS

#: 12	Title: Flash usability guideline	Hrs: 1Hr
-------	----------------------------------	----------

LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
1	Introduction
2	workflow
3	navigation
4	feedback
5	attracting visitors
6	quality assurance
7	object-oriented control
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

Prepared by:
 Designation: Course Coordinator
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Approved by:
 Designation: Program Manager
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



SESSION PLAN

Lecture

COURSE PARTICULARS	
CR416	Title: Web Site Design

SESSION PARTICULARS		
#: 13	Title: Usability testing	Hrs: 1Hr

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
1	Several true things about testing
2	How many users should you test
3	Where do you test?
4	Who should do the testing
5	What to look for
6	What do you test and when do you test it?
7	What to keep in mind
8	review the results
.....
.....
.....

Prepared by:

Designation: Course Coordinator

Name: Dr. Mahmoud Youssef

Sign

Date: 2/8/2009

Approved by:

Designation: Program Manager

Name: Dr. Mahmoud Youssef

Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



SESSION PLAN

Lecture

COURSE PARTICULARS	
CR416	Title: Web Site Design

SESSION PARTICULARS		
#: 14	Title: Accessibility guideline	Hrs: 1Hr

LEARNING OUTCOMES / ABILITIES GAINED*	
#	Outcome Description
1	What about accessibility?
2	Five things you can do for accessibility
3	Advantages of using CSS
4	CSS improve site's accessibility
5	Examples
6	What about accessibility?
7	Five things you can do for accessibility
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

Prepared by:
 Designation: Course Coordinator
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Approved by:
 Designation: Program Manager
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



College/Institute/Centre: Management and Technology
 Department of: E-Commerce

SESSION PLAN

Lecture

COURSE PARTICULARS

CR416	Title: Web Site Design
-------	-------------------------------

SESSION PARTICULARS

#: 15	Title: 12 th Week Exam.	Hrs: 1Hr
-------	---	-----------------

LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

Prepared by:
 Designation: Course Coordinator
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Approved by:
 Designation: Program Manager
 Name: Dr. Mahmoud Youssef
 Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)



SESSION PLAN

Lecture

COURSE PARTICULARS

CR416	Title: Web Site Design
-------	-------------------------------

SESSION PARTICULARS

#: 16	Title: Project Presentation	Hrs: 1Hr
-------	------------------------------------	-----------------

LEARNING OUTCOMES / ABILITIES GAINED*

#	Outcome Description
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....
.....

Prepared by:
Designation: Course Coordinator
Name: Dr. Mahmoud Youssef
Sign

Date: 2/8/2009

Approved by:
Designation: Program Manager
Name: Dr. Mahmoud Youssef
Sign

Date: 2/8/2009

Lecture

Source Material

Don't make me think: A common sense approach to web usability
(2nd edition)
ISBN: 9780321344755

Supplementary Material

Building Basic News Sites by Lieb, McGraw-Hill

Educational Resources

<http://mis1.aast.edu/moodle>

Tutorial / laboratory / Workshop (Delete as required)